# PLANTAGION LIVING An exclusive magazine featuring the residents of Plantation Bay, Halifax Plantation, Fairchild Oaks and Sugarmill Plantation

# MIKE KARGAR

**Puts Out the Welcome Mat** 

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Above: Kargar's custom homes feature kitchens that are as beautiful as they are ultra-functional.

## **MIKE KARGAR**

### **Puts Out the Welcome Mat**

BY KIM SHEETER

Refined design details ...sunny, light-filled open floor plans ...luxury drenched spa bathrooms... kitchens worthy of a five-star restaurant. You could drool over another unattainable dream home on HGTV. Or you could tour a custom home from Kargar Construction.

President and CEO Mike Kargar insists on timeless quality in every design, just as he did in the house he built for his own family in Ormond Beach. He lives with his wife Marjan and children, Keanu, Kayla, and Dana, in Plantation Bay.

Kargar started his own construction company in 1997. (Visit www.kargarhomes.com). As a construction leader, he is a trend spotter. He visits homes around the world, attends home shows, and studies every aspect of the home industry. His work has earned recognition for overall design, craftsmanship, interior architectural detailing, and energy efficiency.

His aesthetic is classic and environmentally responsible. He predicts a growing demand for a clean look, functional and decorative

LED lighting, and more small homes for retirees (900 to 1200 square feet) and apartments for single people (500 to 600 square feet). "As the cost of construction goes up and there is less available land, we should learn from cities like New York, London, and Paris and build efficiently, with no wasted space."

His legendary homes reflect his passion for design and more than 30 years of experience in successfully blending the needs and personalities of owners into every facet of each new home. He is also a true "green" builder who places a premium on creating healthy living environments with minimal impact on the Earth's climate.

Kargar takes his work very personally, whether he is bringing his commitment to quality and meticulous attention to detail to high-profile customers or first-time buyers. He particularly enjoys working with new homeowners. "How proud they feel sets them apart. To become a homeowner is a wonderful feeling. To be involved in that process, to see the family's faces, the kids, the excitement and how proud they feel, makes me proud."

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He decorates and stages all model homes himself and remains involved, from the first meeting with customers to decorating the home, if they want help.

His own home was a 2017 showcase. In it, he incorporates a lifetime of building experience and vision to create a dwelling with modern qualities, all linked to create clean lines and distinctive architectural details.

When he is not helping other people put down roots, Kargar likes to spend time with his family, travel and play golf. You can find him playing sports with his kids or attending football and basketball games with his son. The family also loves to eat and shop. Favorite trips are visits to New York around Christmas and family vacations in North Carolina in the summer.

You may also spot him out with Kobe, the family's gentle

4-year-old Lab, as he visits dog-friends in the neighborhood (Lola, Luna, Leo, Zef, and Chance). Favorite "downtime" hangouts are Stonewood, and Starbucks.

The Kargars have lived in Plantation Bay since 2001. He considers it the best and safest community in the Ormond Beach/Daytona Beach area. In fact, extended family lives in Plantation Bay, so they enjoy the golf courses, clubhouses, and beauty of the community together.

His professional and personal advice? "Just drive through our community and you will fall in love with Plantation Bay. My current house is the showcase of 2017. I invite any newcomers to tour my home. I love building dream homes for my neighbors in Plantation Bay, as well as LPGA or any customer lots in our area."

Do you know a neighbor who has a story to share? Nominate your neighbor to be featured in one of our upcoming issues! Contact us at ksheeter@bestversiomedia.com.

